



THE SUMMIT OF CIVIC & CIVIL ENGAGEMENTS







DREAMWEEK IS ONE OF THE MOST
FORWARD-LOOKING & ICONIC
DEVELOPMENTS IN SAN ANTONIO IN
THE LAST DECADE.
RON NIRENBERG

MAYOR - CITY OF SAN ANTONIC

### CIVIC AND CIVIL ENGAGEMENT

Planted in a city that thrives in diversity,
DreamWeek aims to bring people, their unique
ideas and their myriad of voices to the forefront
of a city-wide summit. Ideas become most
powerful when they are advanced through the
interaction of individuals and communities, and
propelled towards a greater awareness of the
issues that touch us all.

Inspired by Dr. Martin Luther King Jr. and his legacy of civil rights reform, the DreamWeek mission is to lay the foundations of tolerance, equality, and diversity to create a platform where people across cultures and communities can discuss and exchange ideas, fostering enlightenment for the greater human experience.

#### **TECHIES & INNOVATORS**

CHEFS & FOOD WRITERS

**COACHES & ATHLETES** 

SCIENTISTS & ENGINEERS

ARTISTS, FILMMAKERS & PERFORMERS

**BUSINESSES LARGE & SMALL** 

PHYSICIANS & MEDICAL PROFESSIONALS

STUDENTS & EDUCATORS

COMMUNITY LEADERS & ACTIVISTS

#### **GOALS**

- Work together to create a roadmap to realize our collective dreams
- Create an environment for civil and civic engagement
- Promote dialogue & exchange
- Provide networking opportunities
- Increase community involvement
- Create shared experiences

## ONE HUNDRED AND FIFTY + EVENTS IN JANUARY





### THE DREAMWEEK SUMMIT

# EXCHANGING IDEAS. INSPIRING DISCUSSION. IGNITING CHANGE.

Each annual DreamWeek Summit comprises a series of events designed with a singular purpose in mind: to foster the free exchange of ideas on universal issues affecting the human race. The aim is to invite all to participate in an open forum where real-world issues are discussed, with the understanding that the truest voices will always prevail. Events take a variety of forms, from symposiums, panel discussions and debates to film screenings, concerts and art exhibits.

Throughout the summit, participants honor the past, take stock of the present, and present a vision for the future. Since its inception, DreamWeek has gained unprecedented momentum. Since 2013, the summit has grown to include more than 100 partners hosting over 150 events throughout the San Antonio area annually and attracting a global audience of civic-minded individuals. DreamWeek is concurrent with the City's annual MLK Commemorative March, which has grown to become one of the largest in the country since the first march in 1987.

San Antonio celebrates its 300th anniversary in 2018. The San Antonio Tricentennial Celebration is a once-in-a-lifetime experience that is being commemorated with a year-long calendar of events, activities and innovative initiatives that will carry San Antonio into the next 300 years.

### CELEBRATING 300 YEARS OF DREAMS





























### THEMES

### CITY

The new landscape of urban progress

#### **SPORTS**

Achievement by teamwork & competition

#### CUISINE

Sharing world culture through food

#### **HEALTH**

Whole living (body, mind, soul)

#### **ENVIRONMENT**

Cleaner resources for a cleaner world

#### **TECHNOLOGY**

Advancing the future of the community

#### **EDUCATION**

Knowledge is empowerment

#### **ARTS**

The roots of creativity & diversity

#### YOUTH

What can future generations teach us

#### **SPIRIT**

Acceptance and tolerance through faith

### JUSTICE

Civil and human rights of the community

#### BUSINESS

Success beyond financial boundaries



THE ROAD TO CIVIL RIGHTS IN THE NAME OF HUMANITY HAS MANY CHALLENGES & BARRIERS. BUT A PEOPLE UNITED CAN OVERCOME.

JAIME P. MARTINEZ



### WHY SAN ANTONIO?

As the seventh largest city in the U.S. and growing rapidly, San Antonio welcomes over 30 million tourists annually and offers unique attractions such as the River Walk and the Tower of the Americas. In 2015, the Alamo and San Antonio Missions National Historic Park were officially recognized as a UNESCO World Heritage Site.

2018 marked a special year for the city. It denotes the 300th anniversary since the establishment of its first permanent settlement. Hailed as the San Antonio Tricentennial Celebration, activities take place throughout the year to commemorate the city's traditions and showcase its various facets of history, art, and innovation.

300 SAN ANTONIO

The Alamo City is also home to an often unconventional, and ever-growing art scene, a downtown replete with niche restaurants and boutiques, and annual city-wide festivals that celebrate San Antonio and its storied cultures. The city proudly hosts one of the largest MLK Day marches in the nation, and has drawn more than 300,000 participants.

San Antonio's broad cultural diversity is rooted in its rich Spanish and Latin American heritage. The city's unique history has laid a foundation for people of all cultural and ethnic backgrounds to coexist and thrive as one community. San Antonio is one of a handful of major U.S. cities which classifies as a majority-minority city, meaning minority demographic groups comprise more than half of the city's total population.



### A WORLD-CLASS HOST CITY



FIESTA SA Over 3.5 million annual participants



SAN ANTONIO BOOK FESTIVAL Features 90+ national, regional, & local authors, 18,000+ visitors



PRIDE SAN ANTONIO LGBTQ festival & events. 7,000+ attendees



**SAFILM**Founded in 1994. 140+ films showcased annually



**DIWALI SA**Drawing 15,000+
people from all over Texas



MUERTOS FEST
Annual day of the dead
celebration, thousands attend



**UNA NOCHE DE LA GLORIA**Annual arts, fashion, and
performance art exhibitions



PAX SOUTH
Gaming convention since 2016, tens of thousands attend



**LUMINARIA** 3,000+ artists and over 1 million attendees



FOLKLIFE FESTIVAL
Featuring over 40 cultures
& ethnic groups since 1972



SICLOVIA
Attracted 65,000 cyclists to the free, bi-annual event



**CULINARIA**Inaugurated in 2000, now attended by thousands across the city



MAVERICK MUSIC FESTIVAL Began in 2013, over 11,000 in attendance



**COFFEE FESTIVAL**Sold out over 4,000+ coffee flight tickets



**MALA LUNA** Two-day music festival and cultural experience



**ALAMO CITY COMIC CON**Currently the largest convention in San Antonio, over 75,000 attend



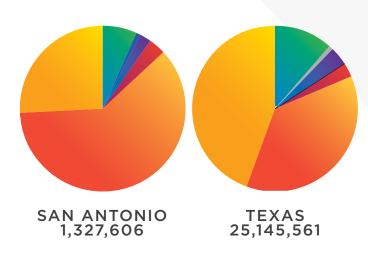




### A BLOSSOMING COMMUNITY

#### CELEBRATING DIVERSITY

Demographic Breakdown Based on 2010 Census



- BLACK OR AFRICAN AMERICAN PERSONS SA 6.9% | TX 11.8%
- AMERICAN INDIAN & ALASKA NATIVE PERSONS SA 0.9% | TX 0.7%
- ASIAN PERSONS SA 2.4% | TX 3.8%
- NATIVE HAWAIIAN & OTHER PACIFIC ISLANDER SA 0.1% | TX 0.1%
- PERSONS REPORTING TWO OR MORE RACES SA 3.4% | TX 2.7%
- PERSONS OF HISPANIC OR LATINO ORIGIN SA 63.2% | TX 37.6%
- WHITE PERSONS NOT HISPANIC SA 26.6% | TX 45.3%

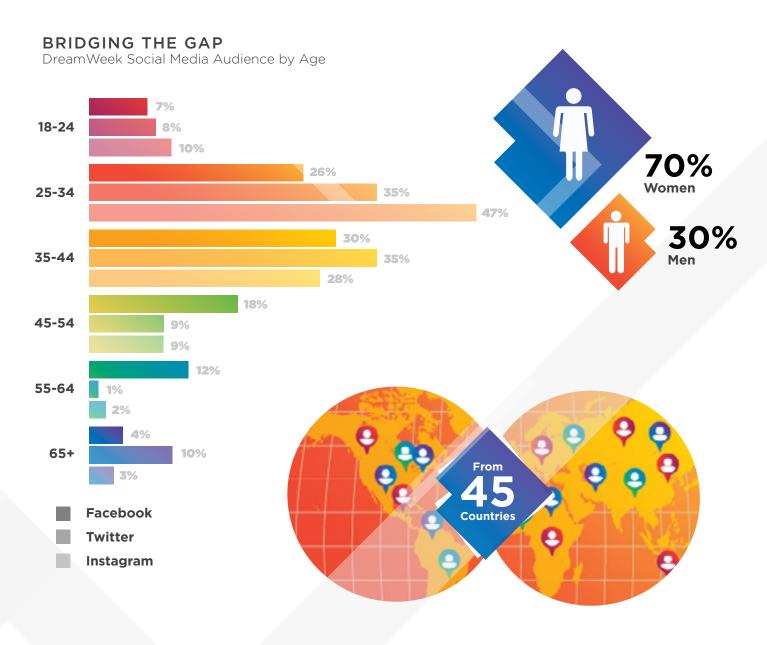
### GROWTH OF DREAMWEEK







### DREAMWEEK REACH





WHEN HUMANS DREAM, A PRECIOUS RUSH OF BLOOD THROUGH VEIN WASHES CLEAN THE LABELS, AND PAINTS THE HOPE-FILLED AIR WITH JOY. 55 CARMEN TAFOLLA



### HOST AN EVENT

PARTNER WITH DREAMWEEK TO ORGANIZE EVENTS THAT CELEBRATE AND PROMOTE AN EXCHANGE OF IDEAS FOCUSED ON TOLERANCE, EQUALITY, AND DIVERSITY.



Get to know DreamWeek. Review this booklet and visit dreamweek.org to familiarize yourself with the core mission and values that the Summit promotes. Returning partners may skip this step.



Submit your event. Fill out the application form online at dreamweek.org/partner



Receive confirmation. We'll review the application upon receipt and notify you of confirmation or request additional information if needed.



Once your event is approved, you will be directed to a link where you can download our promotional package including: DW official logos, FB covers, and promotional templates.





### ADVOCATE FOR PROGRESS

In a city defined by its storied cultural heritage, DreamWeek is bridging the gap between people and ideas through an international summit on tolerance, equality, and diversity. In order to keep DreamWeek events free or at minimal cost to the public, we rely on the kindness of like-minded businesses and organizations for support.

Our sponsors make DreamWeek a reality. Since the very first Summit in 2013, industry leaders throughout San Antonio have come together to support the dream of introducing a central platform where civic discourse can thrive and where opposing views can be respectfully exchanged without fear of hatred or violence.

Become a DreamWeek sponsor today, and not only will you receive unparalleled brand visibility with an active civil-minded audience, but you will be joining in our shared vision for a future of peace and tolerance.

Learn more about sponsorship opportunities at dreamweek.org/sponsor.

#### OTHER WAYS TO SUPPORT:

- Share Your Talent: Music, dance, theatre, and other forms of art are a huge part of what makes DreamWeek special. At DreamWeek, we strive to create opportunities for budding and up-and-coming artists to present their work in a supportive and appreciative environment.
- Promos & Donations: We welcome all kinds of in-kind donations. Catering, transportation, accommodations, travel, gifts, donations - or just about anything else you will give to a friend is welcome.
- Offer a Venue: We're always scouting new event venues in and around the downtown area of San Antonio. The city has a myriad of unique and extraordinary spaces. We would like to introduce them to an audience respectful of each individual space and enhance their value with meaningful activity.

### BECOME AN ADVOCATE

The DreamTeam is always excited to welcome volunteers aboard! There are many opportunities to contribute your time and talent as an organization or as an individual for the greater good.

- **Event Assistance** Help us coordinate the logistical aspects of DreamWeek events.
- **Photographers -** Grab your camera and document DreamWeek.
- **Musicians** Showcase your musical talent by performing at a DreamWeek event.

#### REWARDS OF VOLUNTEERING

- Serve Your Community Join other civicminded individuals working toward a common vision: to bring to life the dream of a tolerant, equal, and diverse world.
- Find Yourself Everyone has something unique to bring to the table. Discover your talents and celebrate what makes you stand out from the crowd.
- Have Fun Meet a thousand new faces, find a hundred new spaces, and discover a few other sides of your community.

### OUR DREAMS FUEL PROGRESS



HERALD A NEW WORLD ONE OF TOLERANCE OF
DIFFERENT PERSPECTIVES,
EQUALITY OF OPPORTUNITY, AND
RESPECT FOR THE DIVERSITY
OF THE GENIUS WITHIN US.

SHOKARE NAKPODIA
DREAMWEEK FOUNDER



### SNAPSHOTS OF DREAMWEEK



2ND VERSE SOULFUL & SPOKEN WORD POETRY January 11, 2013



LUNA NIGHT OUT FT ROXY ROCA January 17, 2014



**NEVIL SHED UNITED** BASKETBALL **TOURNAMENT** January 12, 2013



1005 FACES **EXHIBIT PARTY** January 18, 2014



ST. MARY'S UNIVERSITY - N.A.I.E.M. (Native American Identity Empowerment Movement) January 17, 2013



CHEFS FOR CHEFS BRUNCH January 19, 2014



MCNAY POP-UP TALKS January 18, 2013



SABA BUSINESS MIXER (San Antonio Businesss Alliance) January 14, 2015



SAN ANTONIO CHILDREN'S MUSEUM READING & WORKSHOP January 11, 2014



THE POLICE, OUR **COMMUNITY & THE FUTURE** January 15, 2015









SAGE TASTE THE DREAM GALA(San Antonio for Growth on the Eastside)
January 17, 2015



MBAW- CAFÉ COLOMBIA (Musical Bridges Around the World) January 17, 2016



SELMA VIEWING & PANEL DISCUSSION
January 19, 2015



ALAMO CITY BLACK CHAMBER OF COMMERCE LUNCHEON January 6, 2017



DREAMWEEK OPENING CEREMONY WITH MLK III January 8, 2016



THE HOLOCAUST: LEARN & REMEMBER January 11, 2017



MEN AGAINST VIOLENCE AGAINST WOMEN January 9, 2016



REPRODUCTIVE HEALTH ACTION FORUM January 12, 2017



REALIZING THE DREAM OF A WORLD CLASS CITY January 13, 2016



CONVERSATION W/ CONGRESSMEN: BIPARTISAN FOREIGN POLICY January 10, 2017

OUR LIVES BEGIN
TO END THE DAY WE
BECOME SILENT ABOUT
THINGS THAT MATTER. 5

MARTIN LUTHER KING III



### DREAMVOICE, LLC

DreamWeek is a modern-day expression of the MLK vision: to lay the foundations of tolerance, equality, and diversity by creating dialogue across cultures and communities. In a city known for its innate ability to confront conflict with resolve and civility – and, perhaps not coincidentally, the home of the largest MLK March in the nation – a small group of dedicated individuals started to hold meetings in 2010 with a common quest to advance and grow that vision as an annual summit of events.

In 2011, DreamVoice, LLC was established, by Shokare Nakpodia, as an organization dedicated to realizing this collective aspiration, and in 2013 the first DreamWeek summit was presented with 20 partners and 35 events.

DreamVoice supports organizations that exist to better the human condition through the promotion of media assets and resource contributions. Funding for DreamWeek is solicited by DreamVoice through sponsorships, donations and sales of branded merchandise.

The DreamVoice Team, a collection of community advocates from all walks of life, consists of dedicated writers, entrepreneurs, artists, authors and designers. The singular commitment is to promote an environment in which issues facing our global community are addressed in a civic and civil manner, while empowering those who seek the understanding and education required for peaceful coexistence.



### STEWARDS

### **DREAMVOICE TEAM**

- SHOKARE NAKPODIA
- FRANK TREJO
- ERIN MCANDREW
- DEBORAH OMOWALE
- THERESA CANALES
- CHRISTINE CHAVEZ

### DW COORDINATOR

NICOLE CANTU

### **CONSULTANTS**

- SARAH BROOKE LYONS
- JO MCCALL
- MARITZA QUIROZ
- TRACY WATTS

DreamWeek would not be possible without the contribution of numerous volunteers and supporters.







**ED NEWTON** 

COMMUNITY BIBLE CHURCH

#DWSA

### PAST PARTNERS

- ▶ 1906 GALLERY
- AMERICAN RED CROSS
- AP ART LAB
- AR STRATEGY GROUP, LLC.
- ARTFUL START
- ARTPACE
- ARTS SAN ANTONIO
- AUTISM SOCIETY OF CENTRAL TEXAS
- AWESOME SA+
- AXR STRATEGIES LLC.
- BASIC PREP LEADERSHIP ACADEMY
- BETHEL PREVENTION COALITION
- BIBLIOTECH BEXAR COUNTY
- BIG BROTHERS BIG SISTERS & ROTENGO
- BLUE STAR ARTS COMPLEX
- BLUE STAR CONTEMPORARY
- BORDERLAND COLLECTIVE
- BRIDGING THE GAP SWEEP OVER SA!
- ▶ CAFÉ COLLEGE
- CALIENTE HOT GLASS STUDIO
- CARMENS DE LA CALLE
- CELEBRATION CIRCLE
- ▶ CITY OF SAN ANTONIO DEPT OF ARTS & CULTURE ▶ LIFTOFF
- CITY OF SAN ANTONIO MLK, JR. COMMISSION
- CITY OF SAN ANTONIO OFFICE OF FASTPOINT INDA PACE FOUNDATION
- CITY OF SAN ANTONIO PARKS & RECREATION
- CITY OF SAN ANTONIO TCI DEPT
- CITYCHURCH DOWNTOWN
- COMMUNITY DRUM CIRCLE
- COMPASSIONATE SAN ANTONIO
- CULTUREWORKS ENTERPRISES
- DAVIS SCOTT FAMILY YMCA
- ▶ DELTA RHO LAMBDA CH. OF AΦA FRATERNITY INC.
  ▶ MY BROTHER'S KEEPER SAN ANTONIO

- DIALOGUE INSTITUTE OF THE SOUTHWEST
- ALAMO CITY BLACK CHAMBER OF COMMERCE
  DIGNOWITY HILL NEIGHBORHOOD ASSOCIATION
  - DR. J.R. BOWIE, III SCHOLARSHIP FOUNDATION
  - ▶ E-WEBSTRATEGY
  - EQUALITY TEXAS
  - EVA'S ESCAPE AND WATER 2 WINE
  - FIESTA YOUTH
  - GARDOPIA GARDENS
  - GET2TEN CONSULTING INC.
  - GLASSHOUSE POLICY
  - GOODPEOPLESA
  - GOSPEL KDML PRAISE RADIO
  - GREAT WOMEN LEADERS
  - HABITAT FOR HUMANITY OF SAN ANTONIO
  - HEB READ 3
  - HEMISFAIR
  - HIP HOP GREW UP
  - HOLOCAUST MEMORIAL MUSEUM
  - IDEA EASTSIDE
  - INDEP ARTS & FILM & KLRN
  - KEEPHER SAN ANTONIO
  - LAUNCH SA
  - ▶ LET ME SCHOOL YOU SAN ANTONIO

  - LIFTFUND WBC & TEXAS RIO GRANDE LEGAL AID
  - LIVE YOUR DREAM
  - MAGIK CHILDREN'S THEATRE OF SAN ANTONIO
  - MAIN PLAZA CONSERVANCY
  - MARTINEZ STREET WOMEN'S CENTER
  - MINDFUL WARRIOR YOGA
  - MOVE SAN ANTONIO
  - MUSICAL BRIDGES AROUND THE WORLD. INC.

- NAACP
- NATURALLY YOU
- NOMMO SPEAKER'S BUREAU
- OLAJU ART GROUP
- PLANNED PARENTHOOD TEXAS VOTES
- PROJECT FORWARD
- PUROSI AM
- Q LIVE ONE
- RAICES
- ▶ RED HAUS PR
- RIDE FOR READING SA
- SA2020
- SAME NEW LIFE ALT. HEALTH & FITNESS
- SAN ANTO CULTURAL ARTS
- SAN ANTONIO INDEPENDENT SCHOOL DISTRICT
  THE P.E.A.C.E. INITIATIVE
- SAN ANTONIO AREA FOUNDATION
- SAN ANTONIO BOTANICAL GARDENS
- SAN ANTONIO COCKTAIL CONFERENCE
- SAN ANTONIO COFFEE FESTIVAL
- SAN ANTONIO FIGHTING BACK
- SAN ANTONIO FOR GROWTH ON THE EASTSIDE
- SAN ANTONIO HUMANE SOCIETY
- SAN ANTONIO MUSEUM OF ART
- SAN ANTONIO PEACECENTER
- SAN ANTONIO PUBLIC LIBRARY
- SAN ANTONIO PUBLIC LIBRARY FOUNDATION
- SAN ANTONIO RISE
- SAN ANTONIO SOUND GARDEN
- SAN ANTONIO SYMPHONY
- SISTAS IN BUSINESS
- SMALL WORLD JAM SESSION
- SOUTHWEST SCHOOL OF ART
- SOUTHWEST WORKERS UNION
- ST. PAUL'S EPISCOPAL MONTESSORI SCHOOL

- TEATRO AUDAZ SAN ANTONIO
- ▶ TECHBLOC
- TEXAS COALITION TO ABOLISH THE DEATH PENALTY
- TEXAS DIVERSITY COUNCIL
- TEXAS PUBLIC RADIO
- THE AFRICAN AMERICAN NETWORK
- THE AVENIDA GUADALUPE
- THE CARVER COMMUNITY CULTURAL CENTER
- THE CENTER PRIDE CENTER SAN ANTONIO
- ▶ THE CHILDREN'S SHELTER
- THE CIRCLE SCHOOL
- THE DOSEUM
- ▶ THE MIGHTYGROUP
- THE NEIGHBORHOODS FIRST ALLIANCE
- ▶ THE PLAZA CLUB
- ▶ THE RAPE CRISIS CENTER
- THE RIVARD REPORT
- THE SOL CENTER OF SAN ANTONIO
- THRIVE YOUTH CENTER
- TOMBOYS&MIMOSAS
- TRINITY UNIVERSITY
- TUCKER'S KOZY KORNER
- UNITY CHURCH OF SAN ANTONIO
- UTSA INSTITUTE OF TEXAN CULTURES
- VIA METROPOLITAN TRANSIT
- WHEATLEY COMMUNITY SCHOOL
- WHO'S WHO IN SAN ANTONIO
- WITTE MUSEUM
- WORLD AFFAIRS COUNCIL OF SAN ANTONIO YOUNG PROFESSIONALS
- WRITE ART OUT
- YOUNG MENS LEADERSHIP ACADEMY





### **SCHOLARSHIP OPPORTUNITIES**

### MLK JR. Scholarship

Each year, as part of its celebration and focus on youth and education, the MLK, Jr. Commission administers a Martin Luther King, Jr. Scholarship Program. These scholarships help to fund a portion of the college tuition of several deserving students, regardless of race or ethnicity. Each year, the MLK, Jr. Commission gives thousands of dollars in scholarships, thanks to the support of its many partners. This ceremony will be held in the spring.

#### **ELIGIBILITY**

- 1. Be a graduating senior from a school in Bexar County
- 2. Bexar County resident for one year and a U.S. Citizen
- 3. Have a minimum, cumulative GPA of 2.5 or equivalent

### **Dream Scholar Program**

Under the leadership of Commission Chair Brandon Logan, the Dream Scholar Program was introduced in 2015 as a call-to-action to San Antonio colleges and universities to each fund one full-scholarship to their respective institutions for minority students. Several San Antonio colleges and universities have committed to providing full-scholarships as part of this program.

For more information and to download a copy of the application, please visit: sanantonio.gov/MLK/MLKScholarship

### SCHOLARSHIP DONATIONS

The community can help support students in achieving their higher education goals. Donations for the scholarship fund are accepted from the public and can be mailed to:

#### City of San Antonio MLK Commission

Attn: Yolanda Marquart City Manager's Office // PO Box 839966 San Antonio, TX 78283

Make checks payable to San Antonio Area Foundation - MLK Commission Scholarship. Donations can also be made by credit card by calling 210.207.8667.







ADVANCING THE VOICES OF TOLERANCE, EQUALITY, & DIVERSITY

