

Sponsorship



DREAMWEEK
SAN ANTONIO, TX





FOSTERING EMERGING IDEAS

Each annual DreamWeek Summit comprises a series of events designed with a singular purpose in mind: to foster the free exchange of ideas on universal issues affecting the human race. The aim is to invite all to participate in an open forum where real-world issues are discussed in a well-balanced manner, with the understanding that the truest voices will always prevail. Events can take a variety of forms, from symposiums, panel discussions and debates to film screenings, concerts and art exhibits.



GOALS:

- Work together to create a roadmap to realize our collective dreams
- Create an environment for civil and civic engagement
- Promote dialogue & exchange
- Provide networking opportunities
- Increase community involvement
- Create shared experiences



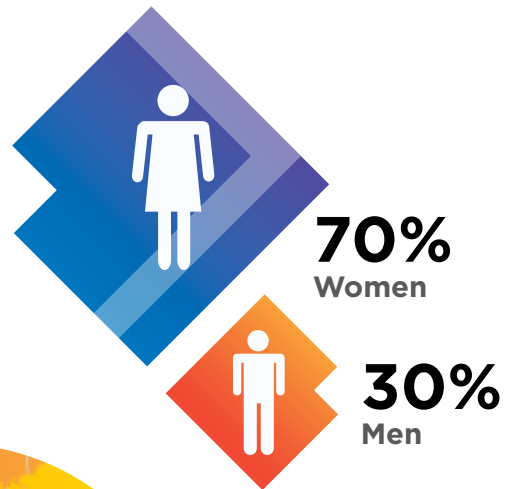
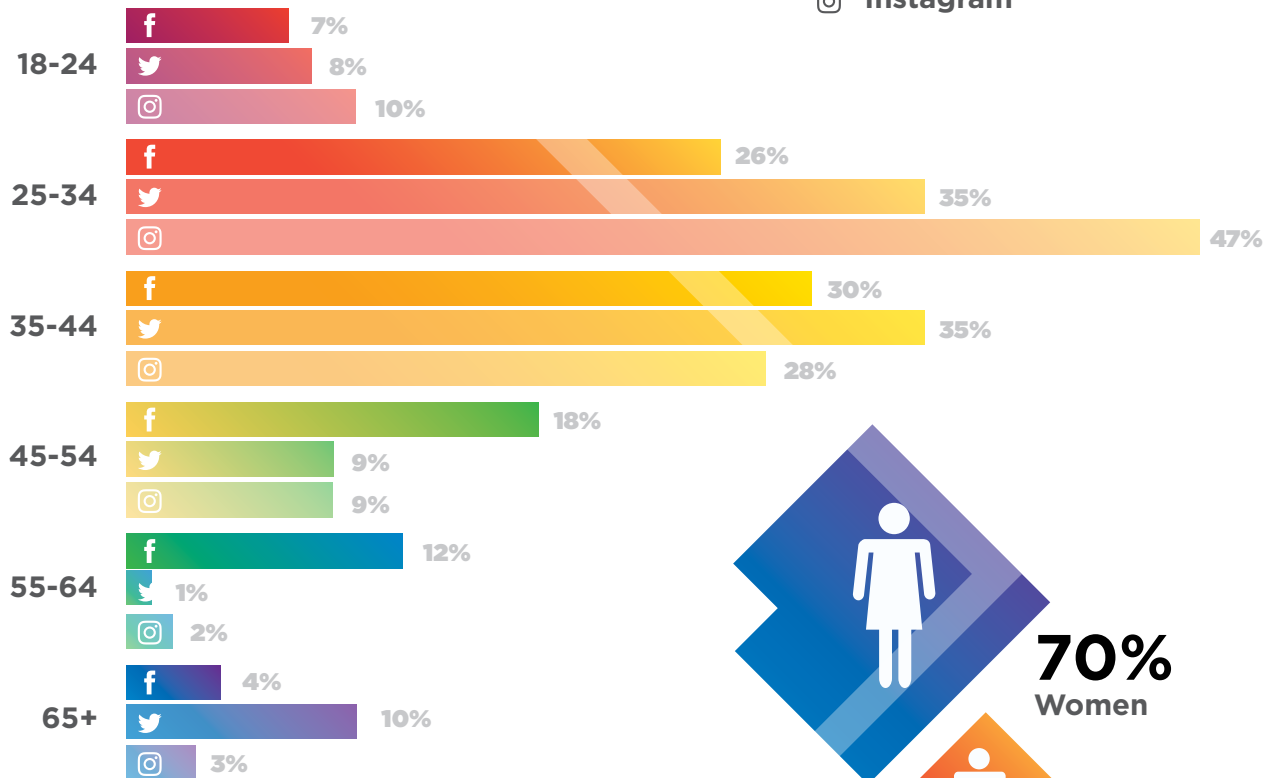
founded in 2013 and
GROWING EVERY YEAR



THE FACE OF AMERICA'S TOMORROW

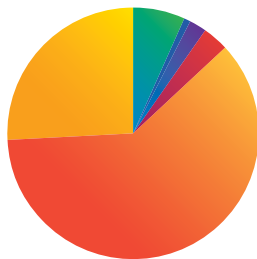
BRIDGING THE GAP DreamWeek Social Media Audience by Age

f Facebook
t Twitter
i Instagram

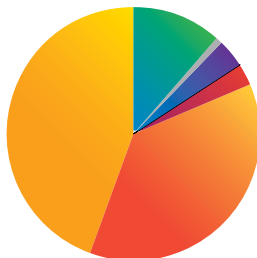


“ DREAMWEEK IS ONE OF THE MOST **FORWARD-LOOKING & ICONIC** DEVELOPMENTS IN SAN ANTONIO IN THE LAST DECADE. ”

RON NIRENBERG
MAYOR - CITY OF SAN ANTONIO



SAN ANTONIO
1,327,606



TEXAS
25,145,561

CELEBRATING DIVERSITY

Demographic Breakdown Based on 2010 Census

- BLACK OR AFRICAN AMERICAN PERSONS
SA 6.9% | TX 11.8%
- AMERICAN INDIAN & ALASKA NATIVE PERSONS
SA 0.9% | TX 0.7%
- ASIAN PERSONS
SA 2.4% | TX 3.8%
- NATIVE HAWAIIAN & OTHER PACIFIC ISLANDERS
SA 0.1% | TX 0.1%
- PERSONS REPORTING TWO OR MORE RACES
SA 3.4% | TX 2.7%
- PERSONS OF HISPANIC OR LATINO ORIGIN
SA 63.2% | TX 37.6%
- WHITE PERSONS NOT HISPANIC
SA 26.6% | TX 45.3%



THE GROWTH OF DREAMWEEK



MAINTAINING MOMENTUM
DreamWeek has grown from 35 events in 2013 to over 150 annually

BUILDING CONNECTIONS
We are ecstatic to call over 100 organizations and individuals our partners



SHARING SPACES
In 2013 DreamWeek took place in 30 venues in and around downtown San Antonio. Today, that number has more than tripled



ADVANCING THE VOICES OF TOLERANCE, EQUALITY, & DIVERSITY



BECOME A SPONSOR

In order to keep DreamWeek events free or at minimal expense to the public, we rely on the kindness of like-minded businesses and organizations for support.

Your generous support of the DreamWeek summit will fund the marketing, advertising, production of the schedule of events, and all other costs associated with presenting the summit in partnership with over 125 hosting organizations.

BENEFITS

As an official DreamWeek Sponsor, you can count on unparalleled brand visibility and invaluable positive impressions from an active and diverse audience. There is no better opportunity to showcase your organization's mission and establish your name as a community leader in philanthropy and human advocacy.

With nearly 200 events and thousands of participants, your organization will be recognized as a leader in the support of tolerance, equality, and diversity.

20,000+
reached on Facebook
each month



DREAMWEEK SAN ANTONIO - JANUARY 10-25, 2020

SUMMIT SPONSORSHIP LEVELS

| BENEFITS | DREAM \$100,000 | VOICE \$50,000 | SUMMIT \$25,000 |
|---|--------------------|-------------------|--------------------|
| Marquee Recognition as Presenting Sponsor | ○ | | |
| Invitation to DreamWeek events that sponsor is interested in attending | ○ | ○ | ○ |
| Opportunity for company representative to provide a brief statement during DreamVoice Event programs | ○ | ○ | ○ |
| VIP Parking at select DreamVoice event | ○ | ○ | ○ |
| Company mention during TV/radio event promotional appearances | ○ | ○ | ○ |
| Logo placement on: <ul style="list-style-type: none"> • All DW2020 print, digital, and promotional collateral • All DW2020 social media branding including sponsored social media ads • DreamWeek Billboards • DreamVoice email signatures • DreamWeek T-Shirts for MLK March • DW2020 website (All sponsors displayed on footer) | ● | ● | ○ |
| Tickets to the exclusive Pre-Dream VIP Mixer | ○ | ○ | ○ |
| Verbal recognition during all DreamVoice events | ○ | ○ | ○ |
| Table Seating for 10 at select DreamVoice events | ● (3) | ● (2)* | ● (1)** |
| Company advertisement on DreamWeek web banner | ● | ● | ○ |
| Company advertisement in DreamWeek schedule booklet with distribution throughout the city (50,000-100,000) | ● Full Pg | ○ Full Pg | ○ 1/2 Pg |

PROMINENT PLACEMENT ●

*1 Table at Opening Ceremony & 1 Table at Awards Luncheon

**1 Table at Opening Ceremony



DREAMWEEK 2020 OPENING CEREMONY - JANUARY 10TH SPONSORSHIP LEVELS

The Opening Ceremony will kick off the summit with special presentations including the DreamVoice founder Shokare Nakpodia and greetings from area civic leaders. Sponsoring the Opening Ceremony promotes your organization/company as a forerunner and trailblazer for our historic summit.

| BENEFITS | VISION \$15,000 | MISSION \$10,000 | PROGRAM \$5,000 |
|---|----------------------------|-----------------------------|----------------------------|
| DreamWeek Opening Ceremony presented by [Your company] | ○ | | |
| Logo placement on set during TV event promotional appearances and on all outdoor billboards | ○ | | |
| Opportunity for company representative to provide a brief statement during program | ○ | ○ | |
| VIP Parking | ○ | ○ | |
| Company mention during TV/radio event promotional appearances | ● | ○ | |
| Logo placement on: | | | |
| <ul style="list-style-type: none"> • Sponsored event social media and digital ads • All event invitation, program, print and digital promotional collateral • All event on-site signage and digital displays • All DW2020 print and digital marketing collateral • All DW2020 Social Media Branding • DW2020 website (All sponsors displayed on footer) | ● | ● | ○ |
| Table Seating for 10 | ○ | | |
| Four (4) Tickets | | ○ | ○ |

PROMINENT PLACEMENT ●



DREAMWEEK 2020 AWARDS LUNCHEON - JANUARY 17TH

SPONSORSHIP LEVELS

Annually, we present an engaging keynote speaker while we celebrate visionary community members supporting the dream of Dr. Martin Luther King Jr. As a sponsor of the Awards Luncheon, your organization will stand proudly among some of the brightest civic-minded leaders who are shaping the future of our city. This year's theme will highlight the inherent value in giving back to the community.

| BENEFITS | VISION \$15,000 | MISSION \$10,000 | PROGRAM \$5,000 |
|---|----------------------------|-----------------------------|----------------------------|
| DreamWeek Awards Luncheon presented by [Your company] | ○ | | |
| Logo placement on set during TV event promotional appearances and on all outdoor billboards | ○ | | |
| Opportunity for company representative to provide a brief statement during program | ○ | ○ | |
| VIP Parking | ○ | ○ | |
| Company mention during TV/radio event promotional appearances | ● | ○ | |
| Logo placement on: | | | |
| <ul style="list-style-type: none"> • Sponsored event social media and digital ads • All event invitation, program, print and digital promotional collateral • All event on-site signage and digital displays • All DW2020 print and digital marketing collateral • All DW2020 Social Media Branding • DW2020 website (All sponsors displayed on footer) | ● | ● | ○ |
| Table Seating for 10 | ○ | | |
| Four (4) Tickets | | ○ | ○ |

PROMINENT PLACEMENT ●



DREAMWEEK MAYOR'S BALL - JANUARY 25TH

SPONSORSHIP LEVELS

The Mayor's Ball closes out the summit and showcase some of San Antonio's finest performers and talent. By sponsoring the Mayor's Ball (our fundraiser), you'll have the last word with our audience. Promotion of this event will reach the many thousands of participants and followers of the DreamWeek Summit. Your organization will be a presenter in exhibiting some of the very best talent in San Antonio and will be perceived as a leader in nurturing an environment for civil and civic engagements.

| BENEFITS | VISION \$25,000 | MISSION \$10,000 | PROGRAM \$6,000 |
|--|----------------------------------|----------------------------------|----------------------------|
| DreamWeek Mayor's Ball presented by [Your company] | <input type="radio"/> | | |
| Logo placement on set during TV event promotional appearances and on all outdoor billboards | <input type="radio"/> | | |
| Opportunity for company representative to provide a brief statement during program | <input type="radio"/> | <input type="radio"/> | |
| VIP Parking | <input type="radio"/> | <input type="radio"/> | |
| Company mention during TV/radio event promotional appearances | <input checked="" type="radio"/> | <input type="radio"/> | |
| Logo placement on: <ul style="list-style-type: none"> • Sponsored event social media and digital ads • All event invitation, program, print and digital promotional collateral • All event on-site signage and digital displays • All DW2020 print and digital marketing collateral • All DW2020 Social Media Branding • DW2020 website (All sponsors displayed on footer) | <input checked="" type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |
| Table Seating for 10 | <input type="radio"/> | | |
| Four (4) Tickets | | <input type="radio"/> | <input type="radio"/> |

PROMINENT PLACEMENT



ESTABLISH YOUR VOICE

DreamWeek 2020 will be our largest DreamWeek yet as we cast our collective “Vision for the Future”. Secure your sponsorship spot today!

Contact our office at 210.444.2319, adm@dreamvoice.org, or submit your information electronically at, mightysecured.com/sponsordv.



DreamVoice LLC
dreamvoice.org | dreamweek.org
@dreamweeksa | #dwsa

